

## 454.1 CHILD ENTICEMENT

Enticement of a child is defined as inviting, persuading, or attempting to persuade, a child to enter any vehicle, building, room, or secluded place with intent to commit an unlawful sexual act upon or with the child, give or sell to the child a controlled substance in violation of Wisconsin Statutes, or commit any other unlawful act that endangers the safety of the child.

When an employee of the Williams Bay School District has reason to believe that the safety of a student is endangered by a person who is enticing a student for immoral/unlawful purposes, such employee shall notify the principal or his/her designee of the school which the student attends of this information as soon as possible. Children themselves may also report such incidents. All incidents are to be treated seriously by school staff.

### **Procedure:**

1. When a child enticement incident is reported, the principal or designee must do the following:
  - A. Interview the child or children, taking a written record of their description of the events; and
  - B. Call the police to evaluate the facts and determine the seriousness of the incident;  
and
  - C. Call the parents/guardians, inform them of the incident, and invite them to come to school; and
  - D. Notify the District Administrator that an incident has been reported and an investigation is taking place.
2. The District Administrator, after consulting with the investigating police department, will determine the release of information. The purpose of consulting with the police department is to coordinate the dissemination of information without jeopardizing the police investigation. Information released to staff, parents, children, media, etc. should be limited to confirmation of the incident and that staff and students have been notified. The media should be referred to the police department for further information.
3. The principal should notify all teachers and other appropriate staff of the enticement incident. Only the details resulting from step 2 above will be shared.
4. The District Administrator or designee should notify other public schools sharing information determined in step 1 above. Student identity and personal injury details remain confidential.
5. The principal should prepare and send home a written notice to the parents/guardians of all students regarding the incident. Student identity and personal injury details remain confidential.

LEGAL REFERENCE: Wisconsin Statute 948.07

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